



2011/2012

SPONSORSHIP OPPORTUNITIES

The Women of Whistler Planning Committee, is excited to announce the WOW Meeting Sponsorship Program for the upcoming 11th Season of Women of Whistler!

In an effort to engage and lend further support to local businesses, each meeting we offer three meeting sponsorship spots, or one exclusive sponsorship spot. Each sponsor represents one business that will display their products, marketing, and promotional items at the selected WOW Meeting. It allows sponsors to connect directly with attendees who are interested in their product or services; as well as to the individual attendees (who can experience a 'trade-fair' element). Contributing to an enhanced WOW Meeting for all women.

The money raised from sponsorship provides the WOW Planning Committee the additional funding to cover the increased costs of administration. Including, but not limited to: general meeting costs, venue space, increased food costs, marketing, supplies, speaker gifts and accommodation, as appropriate..

The Meeting Sponsorship Package includes the following benefits and recognition:

- Includes One Ticket (to the meeting that you are sponsoring).
- Business name and logo mentioned on the Whistler Chamber, and the Women of Whistler Websites; including a link back to the Meeting Sponsor's web site.
- Business name mention on WOW's Facebook Page, WOW's LinkedIn Network, and Twitter.
- Business name is mentioned in the Email Announcement to all WOW Members (Over 400!).
- Meeting Sponsors will be provided one table for trade fair style display of marketing or promotional pieces at the WOW Meeting.
- Sponsors are encouraged to bring a product or service as a door prize for the WOW meeting and will keep business cards and contact information at the end of the draw.

Cost - \$150 (plus HST)

per meeting | 3 spots available each meeting

Exclusive Sponsorship - \$450 (plus HST)

per meeting | only 1 spot available each meeting

Sponsors will be approved and confirmed from the WOW Planning Committee to ensure that sponsors are from the local Sea to Sky area, are current members in good standing with the Whistler Chamber of Commerce, and are appropriate for the meeting topic/speaker, date/time, venue. Also, sponsors will be confirmed as non-competitive businesses with other meeting sponsors, and that they are non-competing with any other meeting details that are previously confirmed, like venue and speaker. Sponsors will be confirmed on a first come, first serve basis, and a wait-list will be kept for any sponsor who commits to a meeting and then cannot fulfil on that commitment. In that case, the first available sponsor on the sponsor wait-list would be approached to pick up that sponsorship. Fees are non refundable.

For more information:

Please contact Nicole Etherington of the Whistler Chamber of Commerce:
events@whistlerchamber.com or 604 932 5922 ext. 24